

## Quarterly Newsletter ENRICH in LAC 2023



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### **ENRICH IN LAC NEWSLETTER #19**

**April – June 2023**

### **LATEST NEWS AND UPDATES**

Welcome to our 19<sup>th</sup> edition of the Quarterly Newsletter for the ENRICH in LAC project!

In this edition you learn more about the new ENRICH in LAC calls and implemented activities, our virtual meetings, the latest developed partnerships in the all countries addressed by the project, list of open calls and grants, and the agenda for the next services.

For any Europe-LAC STI news you may wish to share with our network, get in touch at [contact@lac.enrichcentres.eu](mailto:contact@lac.enrichcentres.eu)

**Para la versión en español, haga click [aquí](#)**

## LATEST NEWS AND INFORMATION

### ENRICH IN LAC launches the last Outreach Grants and the Innovation Tour 2023



**ENRICH in LAC**

*Institutional Support*

**10<sup>th</sup>** CONGRESSO INTERNACIONAL DE INOVAÇÃO DA INDÚSTRIA

# Innovation Tour 2023

*Explore the cutting-edge technology ecosystem in São Paulo*

**September 25-29, 2023**

**ENRICH in LAC will award selected grantees with travel costs. Apply for the Outreach Grants to compete.**

**European SMEs, startups, applied research organizations, clusters, techno parks, get to know the *Brazilian STI landscape!***

**Meet some of the *major technology players in the sustainability and innovation fields, present your products and services, take part in trainings, visit Brazilian companies and hubs.***

***A unique networking experience connecting European entrepreneurs with companies' agencies, funding organisations, and intermediaries in LAC.***

The objective of the Innovation Tour 2023 is to provide an opportunity to European SMEs, startups, applied research organizations, clusters, and techno parks to get to know the Brazilian STI landscape and some of the main stakeholders in the LAC region. To explore the cutting-edge technology ecosystem in São Paulo within the defined priority fields.

Participants will have the chance to meet the major technology players in the sustainability and innovation fields and present their idea/product/service. The Innovation Tour is a unique networking experience that connects European entrepreneurs with companies' agencies, funding organisations, and intermediaries in Brazil.

The programme of the Innovation Tour – happening from the 25th to 29th of September – includes the participation in the 10th International Industry Innovation Congress (from CNI – Confederação Nacional da Indústria) on 27-28 September 2023 in São Paulo, visits to groundbreaking industries and companies in São Paulo, training in internationalization, and more opportunities for networking and business growth.

Who can participate?

- start-ups
- research community (applied research)
- techno parks, clusters, cluster organizations
- innovative companies (SME) interested in internationalization towards the LAC region
- representatives of other EU initiatives / projects

Participants can apply for travel support (up to 2000 Euros) through the Outreach Grants. Support is limited, and the **deadline for applications is June 30th!**

Read in full the news [here](#).

## ENRICH IN LAC Innovation Talks – Upcoming in July!

### “Innovative Alternative Fuels for Aviation in Brazil”



**ENRICH IN LAC**

# ENRICH IN LAC INNOVATION TALKS ONLINE

05.07.2023  
09:00 – 11:00 BRT  
14:00 – 16:00 CET

## INNOVATIVE ALTERNATIVE FUELS FOR AVIATION IN BRAZIL

The demand for fuels in Brazil is growing rapidly, and alternative fuels are a priority in the National Strategy to meet this demand while reducing greenhouse gas emissions.

The project aims to develop renewable energy-based fuels for aviation use in Brazil, contributing to global climate protection.

Invited experts will share insights, exchange experiences, and discuss potential responses to current challenges in their respective countries.

### KEYNOTE SPEAKER

**Jürgen Kern**  
Project Manager at the DLR Institute of Networked Energy

### PARTICIPANTS

**Dr. Eng. Carlos R. Ilário da Silva**  
Head of Zero Emission, EMBRAER, Brazil

**Dr. Ing. Achim Schaadt**  
Head of Department Sustainable Synthesis Products; Hydrogen Technologies;  
Fraunhofer Institute for Solar Energy Systems ISE

**Amanda Duarte Duarte Gondim**  
Professor, UFRN / RBQAV, Brazil

**Fabiola Correia**  
Researcher, ISI SENAI Renewable Energy Institute

### ENRICH IN LAC

**Marco Quirino and Filipe Cassapo**  
ENRICH in LAC Association, Brazil

<https://lac.enrichcentres.eu/>

[Register now to attend!](#)

## ENRICH IN LAC Market Immersion Program



The "Market Immersion Program" webinar focuses on cross-border business cooperation from Portugal and Spain to Latin American countries, with special attention to business cooperation and networking, international support for SMEs, access to international markets and innovation ecosystems in Europe and Latin America.

This event brings together chambers of commerce, agencies, organizations, SMEs and bilateral institutions from Portugal and Spain involved in internationalization and cooperation. Participants will have the opportunity to gain valuable insights into business practices and consumer behavior specific to relations between Iberian countries and Latin America.

Date: July 21, 2023

Time: 14:00 - 16:00 CET

Register here: [https://us06web.zoom.us/webinar/register/WN\\_ikUn66mUTs2TzIYRwgF9fA](https://us06web.zoom.us/webinar/register/WN_ikUn66mUTs2TzIYRwgF9fA)

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## ENRICH in LAC at the EU-LAC Knowledge Forum in Montevideo (April 2023)



ENRICH in LAC participated to the [EU-LAC Knowledge Forum](#), organized by the [EU-LAC Foundation](#), the [Uruguayan Agency for International Cooperation](#) (AUCI) and the [Spanish Agency for International Development Cooperation](#) (AECID) Uruguay, with the support of [UNESCO](#) and the [European Union in Uruguay](#) on April 24 and 25 at the AECID Training Center in Montevideo, Uruguay.

The event promoted the exchange and joint work between the societies of both regions, counting on the participation of diverse representatives of civil society networks and organizations, academic experts and international organizations from Latin American, the Caribbean and Europe, offering excellent networking opportunities across both regions.

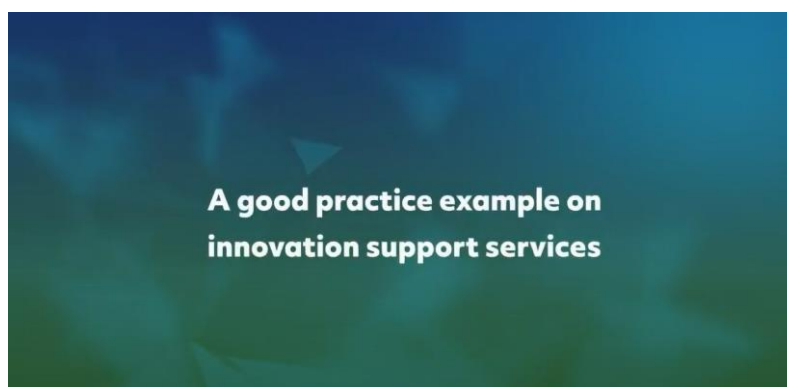
After two days of intensive and fruitful discussion, the participants generated valuable inputs for the adoption of common lines of programmes and public policies in the field of access to knowledge, higher education, and science, technology and innovation, feeding into the bi-regional [EU-LAC Summit](#) taking place on 17 & 18 July in Spain.



To let no grass grow under their feet, Marco Quirino and Anneken Reise from ENRICH in LAC also took the opportunity to visit the [Innovation and entrepreneurship center at University ORT](#), the [ITHAKA](#) Center for Entrepreneurship and Innovation of the Catholic University of Uruguay (UCU) and the Faculty of Engineering at the [University of Montevideo](#) (UM), as well as the [Chamber of Commerce and Services of Uruguay](#) (CNCSUY) and the [National Agency for Development](#) (ANDE), exploring further cooperation possibilities.

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### **Knowledge Pill: A good practice example on innovation support services**



The aim of the Knowledge Pill is to deliver relevant content to those who follow the interests and synergies that the ENRICH in LAC initiative creates between Europe and Latin America through a dynamic and short video.

In June 2023, it was time for Andrea Kindler, Head of Funding Services at the Austrian Research Promotion Agency (FFG), to share a good practice example on innovation support services.

Watch it [here](#).

Click [here](#) to watch all the Knowledge Pills already published by ENRICH in LAC!

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### ENRICH in LAC Call: Support in the Exploitation of Results



The European Network of Research and Innovation Centres and Hubs in Latin America and Caribbean (ENRICH in LAC) has opened a Call for Support in the Exploitation of Results to provide a free-of-charge service for ten (10) Horizon 2020 (H2020) and/or Horizon Europe (HE) projects with geographical scope in Europe and/or LAC that need assistance in developing the exploitation of their project's results.

Projects with a focus on research and innovation in sustainable urbanization, bioeconomy, Information and Communication Technology (ICT) or Digitalization/Industry 4.0, through High-Performance Computing (HPC) deployment, and in Renewable Energy will be prioritized.

ENRICH in LAC will provide one online workshop and one mentoring session (one-on-one) to help in the exploitation of the results from finished and/or continuing research initiatives through three options of support services:

- Project Risk Analysis – Learn to identify the risks and potential obstacles to the exploitation of project results towards Europe and in LAC.
- Business Plan Development – Learn how to support projects towards commercialisation of their products or services.
- Assistance for Patenting – Learn the different stages of protection of intellectual property rights in LAC and/or in the EU.

**The call is open until June 7<sup>th</sup>!** [Read the full call information here.](#)

## **News from LAC: CNI – BusinessEurope Joint Statement on Brazil-EU Bilateral Trade, Economic, and Political Relations**

On the occasion of the visit of the European Union's (EU) Commission President, Ursula von der Leyen, to Brasilia on 12 June 2023, the Brazilian National Confederation of Industry (CNI) and BusinessEurope welcome this high-level meeting and take the opportunity to reiterate their firm support to the EU-Mercosur Agreement. Forging one of the largest free trading areas in the world covering nearly a quarter of global economy and 31% of the world's goods exports, the Agreement will yield concrete benefits for both blocs including for the transformation towards climate neutrality. The EU and Brazil have traditionally been important trading partners. Their bilateral trade reached a record high value of nearly € 90.5 billion last year. Investment ties have also acted as strong bonds, with the EU investing over € 277 billion in Brazil and welcoming nearly € 132 billion in Brazilian foreign direct investment, which makes the country the largest Latin American investor into the EU.

[Click here to read the full statement.](#)

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## **NEW GRANTS**

### **Incoming Master's and PhD scholarships for foreign students to come to Brazil - GCUB-Mob 2023**

The International Cooperation Group of Brazilian Universities – GCUB is pleased to announce the Second Edition of the GCUB International Mobility Program – GCUB-Mob.

The GCUB International Mobility Program – GCUB-Mob is promoted by GCUB, with the support of Instituto Guimarães Rosa of the Ministry of Foreign Affairs of Brazil, the National Commission of UNESCO, Agence Universitaire de la Francophonie (AUF), and Conselho Nacional das Fundações Estaduais de Amparo à Pesquisa – CONFAP.

The Programme aims to contribute to the development of high academic level students from the five continents, as well as promote university internationalisation and strengthening international cooperation between Brazilian universities and institutions of other countries.

Deadline: **14 July 2023**

[More information here.](#)

### **France - Brazil: CAPES-BRAFITEC call for joint research projects in Engineering at undergraduate level**

The CAPES/Brafitec Program selects joint research projects between Brazil and France, in the Engineering areas, at undergraduate level. The program stimulates the exchange between countries

and encourages the approximation of curriculum structures, including the equivalence and mutual recognition of credits.

The maximum investment planned is R\$ 141 million, with a ceiling of R\$ 5.6 million per proposal. The resources should be used for the granting of undergraduate-sandwich scholarships, with a duration of six to 18 months, work missions and consumables. The duration of the projects will be up to four years, with an intermediate evaluation after the second year. Activities are scheduled to begin in January 2024 and scholarships will be awarded between April and June each year.

Deadline: **13 September 2023**

[More information here](#)

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## EVENTS FROM THE NETWORK

**(Latin America IP SME Helpdesk) EU - Webinar EPO Coop: Patent protection for EU funding beneficiaries - Digital communication**

Date: 24 October 2023

Time: 09:30 (CEST)

Venue: Online

This lecture series, organised in co-operation with the European IP Helpdesk, addresses the IP-related aspects of EU-funded projects in five areas. It introduces the main aspects of IP management: notably IP ownership, protection and exploitation. Each lecture explores the interface between patents and the respective technical field. The lectures may be of interest to a variety of audiences, from researchers to technology transfer officers. The online sessions include Q&A and are complemented with optional self-paced courses.

Register to this webinar [here](#).

Know more about the event and Latin America IP SME Helpdesk [here](#).

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## JOIN OUR COMMUNITY

You too can take part in this network of innovation professionals, increasing your visibility and getting recognition internationally. You will get exclusive access to specialist knowledge, trustworthy connections, opening your doors to great business opportunities and much more.

**Let's innovate together! See [here](#) how to apply and further details.**



## ENRICH in LAC Matchmaking Platform

The platform is open to enable virtual direct contacts and business initiation among start-ups, companies, soft landing hubs, and other organizations, between LAC Region and Europe.

▶ In the Platform you can:

- Find new business contacts based on areas of activity
- Find and advertise on the marketplace:
  - Offers and services
  - Opportunities for cooperation
  - Investors and investment opportunities
- Profile transfer for matchmaking at flagship events

▶ How It Works:

1. Register and submit your own profile.

In your profile you can describe what kind of technology/product/expertise you are offering, what kind of cooperation you are looking for and which ideas you would like to discuss with potential collaboration partners.

2. Receive the access data, complete your organization and your personal profile.

The better the quality of your profile the more meeting requests you will receive.

Your business proposal is your business card, therefore spend some minutes to create a high quality and meaningful profile.

3. Find relevant profiles and marketplace offers.

4. Connect via messaging and virtual 1: 1 meetings in video calls.

**Get to know all information and new possibilities for your business [here](#).**

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For all the news related to the ENRICH Centre please visit our [website](#). Please also register here to subscribe to future editions of this Newsletter: <https://lac.enrichcentres.eu/>

Contact us at: [contact@lac.enrichcentres.eu](mailto:contact@lac.enrichcentres.eu)



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