

Quarterly Newsletter ENRICH in LAC 2022



ENRICH IN LAC NEWSLETTER #17

October – December 2022

LATEST NEWS AND UPDATES

Welcome to our 17th edition of the Quarterly Newsletter for the ENRICH in LAC project!

In this edition you learn more about the implemented activities of ENRICH in LAC, our virtual meetings, the latest developed partnerships in the new countries addressed by the project (Argentina, Chile, Colombia and Uruguay) and the agenda for the next services.

For any Europe-LAC STI news you may wish to share with our network, get in touch at contact@lac.enrichcentres.eu

Para la versión en español, haga click [aquí](#)

ENRICH IN LAC SERVICES

New Course Available: Navigating Futures - Capacity Building on Strategic Foresight

We offer training courses on anticipatory decision making – so called Strategic Foresight. The course will help innovative organisations and companies to account for potential future developments and the possible convergence of long-term trends. This, in turn, will support them in developing a long-term consistent strategy and vision, beyond mere day-to-day business. The Strategic Foresight approach and mindset will support organisations and companies in becoming more agile and more resilient in a highly complex and uncertain landscape. More generally, all decision-makers who look to think more strategically about their position and seek to improve it will find this course useful to think about the future constructively.

Read the full information about this new course [here](#).

LATEST NEWS AND INFORMATION

ENRICH IN LAC Activities in São Paulo, Brazil

ANPEI Conference and Mission to Brazil with JPI Urban Europe and DUT Partnership



During the ANPEI Conference 2022 in Campinas (SP), ENRICH in LAC was present in two panels, “ENRICH Global” on November 30th, and “Urban Living Labs and co-creative approaches: experimenting for sustainable urban futures in Brazil and Europe”, on December 1st. Besides the ANPEI Conference, ENRICH in LAC, JPI Urban Europe and DUT European Partnership jointly organized a Mission to Brazil between November 28th and December 2nd to explore collaboration opportunities in the area of sustainable urbanization.

Read in full the news [here](#).

ENRICH IN LAC Activities in Montevideo, Uruguay

Strategic Foresight Course



ENRICH in LAC has initiated dialogues with ANII, the Uruguayan Agency for Research and Innovation; CIU, the Uruguayan Chamber of Industries; and LATU, the Technological Laboratory of Uruguay, looking forward to expanding the association's network and starting new collaborations. At UTEC, ENRICH in LAC in collaboration with ENRICH Global, is delivering the course module "Introduction to Strategic Foresight" to 20 staff members of the innovation department. The course concept developed by DLR-PT consists of a total of 4 modules, finalizing with a "Train-the-Facilitator" module aimed at training future foresight trainers.

Read in full the news [here](#).

Country Profile: Mexico, EU & LAC Region



“Bilateral trade between Mexico and the EU have more than tripled in the past 20 years, making the EU Mexico’s second-biggest export market. Mexico was also the first partner country to create a complementary funding for Mexican researchers to join successful projects of Horizon 2020.”

Mexico is the 16th-largest economy and the largest Spanish-speaking country in the world. Mexico has generally enjoyed slow, but stable economic growth since the 1990s. Its USD 1.29 trillion economy is the second-largest in Latin America, and the country maintains deep trade and investment ties with the United States. Mexico remains an upper–middle-income member of the G-20 and OECD with a per capita GDP of USD 10,040 ([ITA, 2022](#)).

Read the full article [here](#).

Knowledge Pill: ReSiELP

ENRICH in LAC has launched a new Knowledge Pill in the last three months. This activity was first developed in the context of the ENRICH in Brazil project but it continues to be part of ENRICH in LAC contents as well, now that the initiative has extended its geographical scope. The aim is to deliver relevant content to those who follow the interests and synergies that the ENRICH in LAC initiative creates between Europe and Latin America through a dynamic and short video.

On October 2022, it was time for the ReSiELP Project. It is funded by the European Institute of Innovation and Technology (EIT) and is supported by the Knowledge and Innovation Communities Raw Materials (KIC RM) in the category: Recycling and material chain optimization for End-of-Life products. In the video, Dr. Ádám Vida, Head of the Industrial Materials Technology Department, explains how the Bay Zoltan Research Centre is involved in the recycling process. Watch it [here](#).



Click [here](#) to watch all the Knowledge Pills already published by ENRICH in LAC!

INTERVIEW WITH AILA RAQUEL (CHIEF EXECUTIVE OF ALYA NANOSATELLITES)



In 2022, ENRICH in LAC launched two calls for Outreach Grants to support European and Latin American research-driven SMEs to connect and explore possibilities of cooperation and bring their technological solutions into the markets. The purpose of this grant was to provide travel grants for feasibility visits or for participating on international fair and conferences.

Aila Raquel, a Brazilian scientist, entrepreneur and Chief Executive Officer of Alya Nanosatellites Constellation E.O., was the selected grantee of our first call. She received support to participate and present a scientific paper at the International Astronautical Congress in Paris, France, in September 2022. In this interview, Aila talks about how she founded her start-up, Alya Nanosatellites, her projects in Bahia (Brazil), working with R&D, challenges of the aerospace field, internationalization to Europe and much more!

Click here to read the interview in [English](#) and [Portuguese](#).

SUCCESS STORY

Hungarian Biotech Company in Brazil



Dr. Bata® Ltd. is a biotech company based in Hungary, committed to the development of alternative solutions for animal health disorders for more than 30 years. The roots lie in the development of fermentation processes, which expanded to the research and development of highly effective natural plant extracts, enzymes and mycotoxin inactivators for livestock animals.

Read all about it [here](#).

NEW GRANTS

The National Council of Science and Technology (Conacyt) launched on 15 November a call " Puerta Horizonte Europa-Mexico", which aims to encourage the participation of Mexican entities in the Horizon Europe Programme and strengthen bilateral relations between the EU and Mexico in Science, Technology and Innovation. This new mechanism proposes two modalities: Institutions with their own resources may apply under Modality 1 and can apply in all areas of Horizon Europe calls. Under modality 2 Conacyt will fund a maximum of 8 projects in the areas of health, energy and human security.

More information [here](#).

JOIN OUR COMMUNITY

You too can take part in this network of innovation professionals, increasing your visibility and getting recognition internationally. You will get exclusive access to specialist knowledge, trustworthy connections, opening your doors to great business opportunities and much more.

Let's innovate together! See [here](#) how to apply and further details.

ENRICH in LAC Matchmaking Platform

The platform is open to enable virtual direct contacts and business initiation among start-ups, companies, soft landing hubs, and other organizations, between LAC Region and Europe.

▶ In the Platform you can:

- Find new business contacts based on areas of activity
- Find and advertise on the marketplace:
 - Offers and services
 - Opportunities for cooperation
 - Investors and investment opportunities
- Profile transfer for matchmaking at flagship events

▶ How It Works:

1. Register and submit your own profile.

In your profile you can describe what kind of technology/product/expertise you are offering, what kind of cooperation you are looking for and which ideas you would like to discuss with potential

collaboration partners.

2. Receive the access data, complete your organization and your personal profile.

The better the quality of your profile the more meeting requests you will receive.

Your business proposal is your business card, therefore spend some minutes to create a high quality and meaningful profile.

3. Find relevant profiles and marketplace offers.

4. Connect via messaging and virtual 1: 1 meetings in video calls.

Get to know all information and new possibilities for your business [here](#).

For all the news related to the ENRICH Centre please visit our [website](#). Please also register here to subscribe to future editions of this Newsletter: <https://lac.enrichcentres.eu/>

Contact us at: contact@lac.enrichcentres.eu



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