

Quarterly Newsletter ENRICH in LAC 2022



ENRICH IN LAC NEWSLETTER #16

July – September 2022

LATEST NEWS AND UPDATES

Welcome to our 16th edition of the Quarterly Newsletter for the ENRICH in LAC project!

In this edition you learn more about the implemented activities of ENRICH in LAC, our virtual meetings, the latest developed partnerships in the new countries addressed by the project (Argentina, Chile, Colombia and Uruguay) and the agenda for the next services.

For any Europe-LAC STI news you may wish to share with our network, get in touch at contact@lac.enrichcentres.eu

Para la versión en español, haga click [aquí](#)

OUTREACH CAMPAIGNS

ENRICH in LAC Outreach Grants

ENRICH in LAC is launching the 2nd Call for Outreach Grants to research-driven SMEs to connect Latin American/European markets and explore possibilities of cooperation for scouting new technologies or bringing technological solutions.

More information, requirements, and selection criteria can be found here: [ENRICH in LAC launched the Call for Outreach Grants](#)

ENRICH in LAC at the Webinar “EU Business Support in Latin America”

EU BUSINESS SUPPORT IN LATIN AMERICA



12 September 2022 online

16:00 (CEST) || 09:00 (Mexico) || 10:00 (Chile) || 11:00 (Brazil)

On September 12th, ENRICH in LAC participated in a joint webinar organised by the [Latin America IP SME HELPDESK](#) and [Eurochambres](#) about multiple projects funded by the European Union that support bi-regional cooperation between the EU and LAC in the field of innovation and research, energy transition and protection of intellectual property. During the session, participants discovered the activities and services of the Latin America IP SME Helpdesk, ENRICH in LAC and its outreach grants calls that support new business partnerships between European SMEs and selected Latin American countries, and the AL-INVEST Verde Programme.

A warm thanks to Latin America IP HELPDESK and Eurochambres for the invitation. Looking forward to further collaborations!

CONTENT HUB

Article: Bioeconomy in Latin America and the Caribbean concepts, international and regional cooperation, prospects for business.



**Bioeconomy in Latin America and the Caribbean
concepts, international and regional cooperation,
prospects for business**

Bioeconomy is an emerging necessity and a great instrument to answer the world's biggest issues, such as resource limitations, climate change and loss of biodiversity. In the last couple of decades, bioeconomy business started to actively develop in Latin America and in the Caribbean. However, in the political-institutional sphere, the concept of bioeconomy in the region is still underdeveloped. The concept itself was established through projects assisted by European cooperation and other international organizations. This article provides information on different concepts of bioeconomy, specifically in Latin America and the Caribbean region. It gives a short overview of the developments in the sector, in particular, national and regional policies on the bioeconomy. It also provides information regarding trends, barriers and opportunities for bioeconomy entrepreneurship.

Read the full article [here](#).

Country Profile: Denmark, EU & LAC region.



Country Profile: Denmark, EU & LAC region

Denmark is a highly digitalized and industrialized economy. Most financial transactions are cashless, a business can be set up online in less than 24 hours, a hundred public services are accessible on the

internet using one single digital key, and data security and privacy are of high priority in Denmark. The country is also among the world leaders in high-tech industries, such as information technology, life sciences, clean energy technologies, and shipping. Finally, Denmark is a net exporter of food, fossil fuels, chemicals, and wind power, but dependent on raw material imports for its manufacturing sector.

Read the full article [here](#).

Knowledge Pill: Modular Robot Cell.

ENRICH in LAC has launched a new Knowledge Pill in the last three months. This activity was first developed in the context of the ENRICH in Brazil project but it continues to be part of ENRICH in LAC contents as well, now that the initiative has extended its geographical scope. The aim is to deliver relevant content to those who follow the interests and synergies that the ENRICH in LAC initiative creates between Europe and Latin America through a dynamic and short video.

On August 2022, it was the time for [“Modular Robot Cell”](#) that counted with the presence of Dr. Imre Felde, vice rector of Óbuda University (Budapest, Hungary), and his colleagues who presented what has been developed in the frame of an innovation project aimed at the development of supporting modular manufacturing, assembly and logistic tasks. Watch it [here](#).



Click [here](#) to watch all the Knowledge Pills already published by ENRICH in LAC!

IMPLEMENTED SERVICES

ENRICH in LAC services and activities implemented in this quarter of 2022 (July-September 2022) were:

Webinar: “Opportunities for Technological Collaboration: Sustainable Cities Uruguay”. On July 5th, ENRICH in LAC organised a joint webinar with [Eurocámara Uruguay](#) on the topic of sustainable cities, with particular emphasis on Electric Mobility Experts.

Marco Quirino, Managing Director of the ENRICH in LAC Centre, presented the ENRICH in LAC project while Carlos Vivar from the Eurochamber Uruguay was the moderator of the session. Maria José Graña

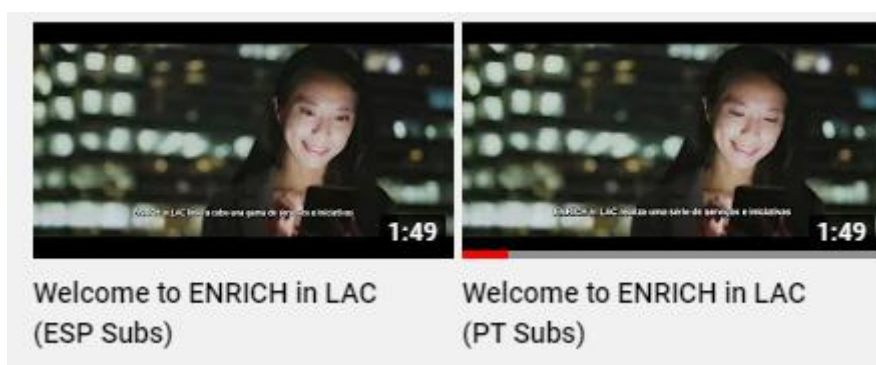
from Uruguay XXI gave an overview of Uruguay's attractiveness for investments, especially for European companies. Ariel Álvarez from Movés focused on energy and mobility and their current and future role in Uruguay. Franziska Gruber from Germand Trade and Industry Chamber presented possible partners and contact points in Uruguay that can help companies enter the Uruguayan market.



Watch the full webinar [here](#).

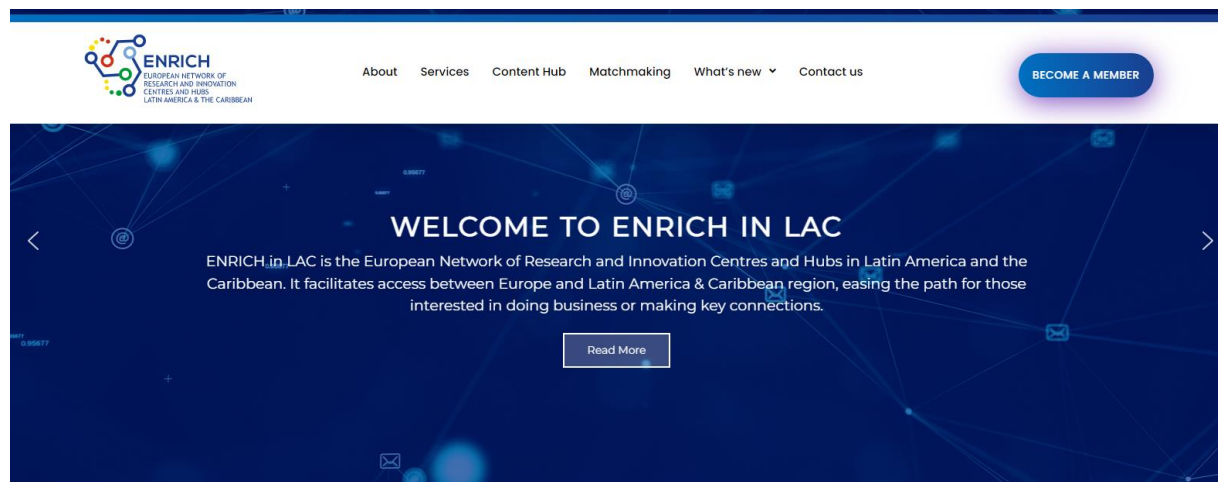
NEWS

ENRICH in LAC's YouTube channel has a new introduction video that explains in an interactive way what the project does and what its objectives are!



Check it with [Spanish](#) and [Portuguese](#) subtitles and visit ENRICH in LAC's YouTube Channel [here](#).

ENRICH in LAC's website changed its visual!



A new identity with the same core – visit us at our never-changing domain:
<https://lac.enrichcentres.eu/>

UPCOMING ACTIVITIES



ENRICH in LAC will be an institutional supporter and a panellist at the [ANPEI Innovation Conference 2022!](#)

[ANPEI](#) announced, on August 17th, the launch of the ANPEI Innovation Conference 2022 with the theme: **Innovative Sustainable Development: a Virtuous Cycle.**

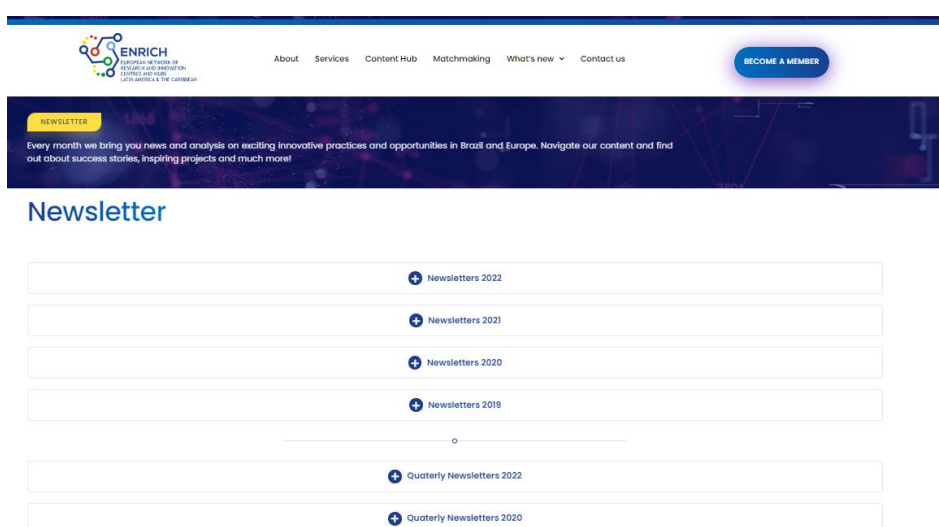
On its 20th Edition, ANPEI expects more than three thousand people including government authorities, CEOs, experts. Academics, entrepreneurs and technicians on November 30th and December 1st in Campinas (São Paulo), Brazil.

On the occasion, besides seminars, debates and workshops, there will be space for the presentation of successful cases in innovation of the various companies that are part of the sector in the country and abroad. Important personalities from the local and international innovation ecosystems are already confirmed.

Get to know closely the innovation environment in Brazil through the 20th ANPEI Conference!

Further Information at: <https://anpei.org.br/conferencia-2022/>

Haven't caught up yet? Our previous editions of ENRICH Monthly are available [here](#). Enjoy!



Want to join our community?

You too can take part in this network of innovation professionals, increasing your visibility and getting recognition internationally. You will get exclusive access to specialist knowledge, trustworthy connections, opening your doors to great business opportunities and much more.

Let's innovate together! See [here](#) how to apply and further details.

For all the news related to the ENRICH Centre please visit our [website](#). Please also register here to subscribe to future editions of this Newsletter: <https://lac.enrichcentres.eu/>

Contact us at: contact@lac.enrichcentres.eu



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