

Quarterly Newsletter ENRICH in LAC 2022



ENRICH IN LAC NEWSLETTER #15

April – June 2022

LATEST NEWS AND UPDATES

Welcome to our 15th edition of the Quarterly Newsletter for the ENRICH in LAC project!

In this edition you learn more about the implemented activities of ENRICH in LAC, our virtual meetings, the latest developed partnerships in the new countries addressed by the project (Argentina, Chile, Colombia and Uruguay) and the agenda of next services.

For any Europe-LAC STI news you may wish to share with our network, do get in touch at contact@lac.enrichcentres.eu

Para la versión en español, haga click [aquí](#).

OUTREACH CAMPAIGNS

ENRICH in LAC Outreach Grants

ENRICH in LAC is launching the Call for Outreach Grants to support European research-driven SMEs to connect Latin American markets and explore possibilities of cooperation for scouting new technologies or bringing their technological solutions into the Latin American markets.

More information, requirements and selection criteria can be found here: [Europe - Latin American & Caribbean RTI Networking & Matchmaking Platform - ENRICH in LAC Outreach Grants \(b2match.io\)](https://b2match.io)

ENRICH in LAC at FIN - International Business Fair 2022



On the 11th and 12th of May 2022, ENRICH in LAC participated at [FIN – International Business Fair 2022](https://www.finbrasil.com.br/) that took place in Florianópolis, Santa Catarina (Brasil).

FIN is a global networking event motivated by the desire to establish international interaction and cooperation. With multisectoral opportunities, the event is aimed at companies that want to expand their knowledge and business network with Industry 4.0, Smart Cities, Renewable Energy and AgroTech as main focus.

ENRICH in LAC had a booth at the fair and made valuable connections while also introducing ENRICH in LAC initiative and services to interested parties and stakeholders!

ENRICH in LAC Innovation Talks



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Innovation Talks

Challenges of Modern Healthcare after the COVID Pandemic

Digital transformation in elderly care (incl. AAL - Ambient Assisted Living)

Date: May 4th 2022 (ONLINE EVENT)
Time: 15.00-17.00 CET 08.00-10.00 COT
10.00-12.00 BRT

Experts from various innovation sectors – business, R&D, policy, EU initiatives – will share insights, exchange experiences and discuss potential responses to actual challenges in their respective fields. Our keynote speaker Balázs Barta, CEO of [Pannon Business Network](#) (Hungary) will be joined by the following panel members:

- Paola Amar, CEO Macondolab, Colombia
- María Alejandra Saleme Daza, Coordinator of International Cooperation, EAFIT University, Colombia
- Alexander Nikolov, Project Manager - platformUptake.eu
- Sandra Saiz, EHealth Lead Manager, Innsomnia, Spain
- Gisela Garcia, Managing Director, Cluster Saúde de Galicia
- Luis Azevedo, Technology Management Specialist, Uruguay
- Marcus Figueredo, CEO HiLab, Brazil
- Simona Brezar, R&D Project manager, Caretronic, Slovenia

[JOIN HERE!](#)

On the 4th of May 2022, ENRICH in LAC organised an online panel discussion on the Challenges of Modern Healthcare after the COVID Pandemic.

The event gathered 37 participants. The audience was composed by university/PhD students, representatives of R&D companies, policymakers and clusters.

To know more about the panellists of the event and the main findings of the discussion, read the related article on ENRICH in LAC website [here](#).

ON-SITE MID-TERM CONSORTIUM MEETING



On the 9th and 10th of June, ENRICH in LAC had its mid-term Consortium Meeting in Vienna, Austria.

Partners had the chance to exchange ideas about improving collaboration in science and innovation with Leandro Pignatari Silva, Chief of the Science and Technology Section of the Brazil Embassy in Vienna.

The Consortium also took the stock of the current status of the project and discussed future strategies and recommendations for its continuation.

An interactive session on challenges and actions was the main topic of the final day of the meeting, where partners sought to rethink ways to improve the project outputs altogether.

A warm thanks to FFG Austrian Research Promotion Agency for providing such a great venue and being a perfect host!

CONTENT HUB

ENRICH in LAC has launched a new Knowledge Pill in the last three months. This activity was firstly developed in the context of the ENRICH in Brazil project but it continues to be part of ENRICH in LAC contents as well, now that the initiative extended its geographical scope. The aim is to deliver relevant content to those who follow the interests and synergies that the ENRICH in LAC initiative creates between Europe and Latin America through a dynamic and short video.

On May 2022, it was the time for "[Bringing Down the Sun...to Earth!](#)" that counted with the presence of Tamás Szabolcs, Development Engineer at the Fusion Plasma Physics Department of the Centre for Energy Research (EK). Watch it [here](#).



Click [here](#) to watch all the Knowledge Pills already published by ENRICH in LAC!

IMPLEMENTED SERVICES

ENRICH in LAC implemented services and activities in this quarter of 2022 (April-June 2022) were:

Twinning Programme. ENRICH in LAC's 1st session of the Twinning Programme 2022 took place online, between April 6th and 8th. During the three days of the event, participants had the opportunity

to learn from experts on internationalization and EU-LAC Cooperation and participate in matchmaking sessions.

To know more about the speakers of the event and the results achieved, read the article [here](#).



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First session
FIND YOUR MATCH

Be part of our network and enjoy the benefits of being in contact with the best clusters, incubators and tech parks in Europe and Latin America.

The opportunities are worldwide

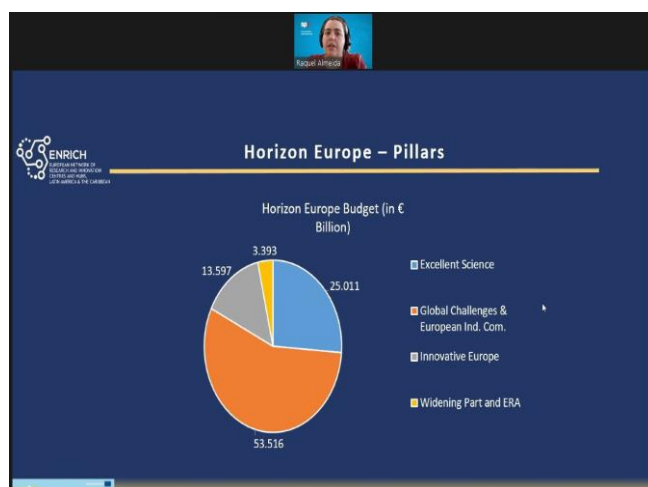
Landing on April 2022 Online event FREE of charge

Soft Landing Hubs Twinning Programme

- Matchmaking
- Networking
- Capacity-building
- Brokerage

The ENRICH Twinning Programme consists of a series of interactive virtual meetings that will foster networking, capacity building, brokerage and matchmaking among the participants.

It is designed for clusters, incubators and tech parks willing to go international and to strengthen their capacities on soft landing services.



Funding Guide: How to Get Funding from EMBRAP II to Support RTI Cooperation between Brazil and Europe? The ENRICH in LAC Initiative prepared this Guide to support international cooperation endeavours of innovative Brazilian companies by explaining the steps of getting support from the Brazilian Agency for Industrial Research and Technological Innovation (EMBRAP II) as they participate in a number of bilateral and multilateral initiatives with European funding organizations.

More information and the download link for the Guide can be found [here](#).

UPCOMING ACTIVITIES

EU-Latin America
Opportunities for Technological Collaboration: Sustainable Cities – Uruguay

Webinar

Date: July 5th 2022
Time: 15:00 CET | 10:00 (Uruguay)

This joint webinar organised in collaboration with the Eurocámara Uruguay aims to provide learning on the national challenges arising from **ecological and digital transitions** and opportunities for **technological collaboration** between Europe, Latin American, and Caribbean countries. The webinar will focus on **Uruguay** on the topic of sustainable cities with particular emphasis on **Electric Mobility**. Experts will provide valuable insights about the mobility sector in the country.

Registration link: [Webinar Registration - Zoom](#)





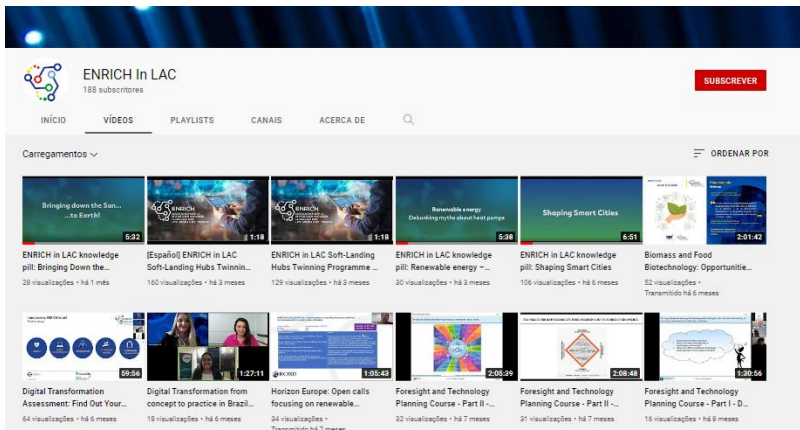
The Webinar "EU Latin America - Opportunities for Technological Collaboration: Sustainable Cities Uruguay" is approaching!

This joint webinar, organised in collaboration with the Eurocámara Uruguay, will focus on Uruguay on the topic of sustainable cities with particular emphasis on Electric Mobility Experts that will provide valuable insights about the mobility sector in the country.

Register for the event [here](#).

Did you miss any ENRICH in LAC webinars or online events?

Don't worry, you can still see the recordings, all available from our [YouTube channel](#) - check them out and subscribe for latest updates.

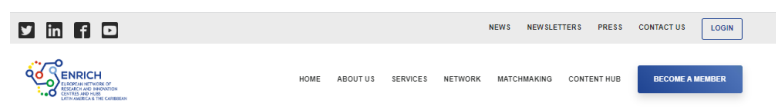


The screenshot shows the YouTube channel page for ENRICH in LAC, which has 188 subscribers. The page features a navigation menu with 'INICIO', 'VÍDEOS', 'PLAYLISTS', 'CANALS', and 'ACERCA DE'. Below the menu, there are several video thumbnails with titles and view counts:

- ENRICH in LAC knowledge pit: Bringing Down the... (5:22)
- [Español] ENRICH in LAC Soft-Landing Hubs Twinnin... (1:18)
- ENRICH in LAC Soft-Landing Hubs Twinning Programme... (1:18)
- ENRICH in LAC knowledge pit: Renewable energy... (5:28)
- ENRICH in LAC knowledge pit: Shaping Smart Cities (6:51)
- Biomass and Food Biotechnology: Opportunitie... (2:01:42)
- Digital Transformation Assessment: Find Out Your... (9:58)
- Digital Transformation from concept to practice in Brazil... (1:27:11)
- Horizon Europe: Open calls focusing on renewable... (1:08:43)
- Foresight and Technology Planning Course - Part II... (2:05:29)
- Foresight and Technology Planning Course - Part II... (2:08:48)
- Foresight and Technology Planning Course - Part I - D... (1:00:56)

Haven't caught up yet? Our previous editions of ENRICH Monthly are available to read [here](#).

Pleasant reading!



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Monthly Newsletter – 2022

Posted on January 25, 2022

Every month we bring you news and analysis on exciting innovative practices and opportunities in LAC and Europe. Navigate our content and find out about success stories, inspiring projects and much more!

[January 2022](#)

[February 2022](#)

[March 2022](#)

[April 2022](#)

[May 2022](#)

Want to join our community?

You too can form part of this network of innovation professionals, increasing your visibility and getting recognition internationally. You will get exclusive access to specialist knowledge, trustworthy connections, opening your doors to great business opportunities and much more.

Let's innovate together! See [here](#) how to apply and further details.

For all the news related to the ENRICH Centre please visit our [website](#). Please also register here to subscribe to future editions of this Newsletter: <https://lac.enrichcentres.eu/>

Contact us at: contact@lac.enrichcentres.eu



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