

ENRICH MONTHLY

MONTHLY BUSINESS & INNOVATION NEWS COMPILED BY ENRICH IN BRAZIL



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ENRICH Monthly Success Story: Doctoral Studies in Hungary in the Field of Social Innovation Through the Scholarship Programme "Stipendium Hungaricum"

Dear Reader,

a warm welcome and thank you for your time and interest in our October edition of ENRICH Monthly.

The **Green Deal call** was launched in the framework of the EU Research and Innovation (R&I) programme, Horizon 2020. The call **encourages international multilateral cooperation**. One specific example is the 'Preventing and fighting extreme wildfires with the integration and demonstration of innovative means'. **Brazil and South America are explicitly mentioned in order to leverage knowledge, resources and best practices**, as well as to decrease risks and increase positive impacts worldwide. In respect there to, the 8th call for proposals of "Bioeconomy International" was launched soon after. In Brazil, FINEP (Financiadora de estudos e projetos) carries out a parallel call for tenders.

In the coming months, **ENRICH in Brazil is offering training series in [Digital Transformation](#)**, as due to the COVID-19 pandemic the **digital technologies and innovations are gaining momentum and have become a powerful force shaping business today**, presenting new challenges and **opportunities for business experts and managers**. The series are web-based, so you are welcome to join from anywhere on the world.

For our October Success Story, we present our interview with Fernanda Marx, a PhD student in Hungary, who shares her valuable experience of **receiving a Stipendium Hungaricum Programme from the University of Pécs** and gives tips on how to plan for an academic internationalisation.

We hope you enjoy reading the 'ENRICH Monthly' and we are happy to receive your feedback!

ENRICH in Brazil Team



DIGITAL TRANSFORMATION TRAINING SERIES

More Info:

<http://brazil.enrichcentres.eu/news/digital-transformation-training-series>

PREPARE YOUR ORGANIZATION'S DIGITAL FUTURE THROUGH A TOP DIGITAL TRANSFORMATION TRAINING PROGRAMME!

Digital technologies and innovations have become the most powerful force shaping business today, presenting new challenges and opportunities for business experts and managers. The goal of this training series is to provide knowledge and understanding about the cornerstones of digital transformation, how companies can adopt themselves to the digital culture beyond its technical requirements.

The training topics are carefully selected for the ENRICH in Brazil community and individually organized!

More Info: <https://bit.ly/3k4iixv>

DIGITAL & NEW TECHNOLOGY TRENDS

- Date & time: 27.10.2020, 14:00 CET / 10:00 BRT
- Duration: 3.5 hours
- Registration link: [CLICK HERE](#)

CREATIVITY, INNOVATION & DIGITALIZATION

- Date & time: 04.11.2020, 13:00 CET / 09:00 BRT
- Duration: 3.5 hours
- Registration link: [CLICK HERE](#)

CREATING VALUE WITH BIG DATA

- Date & time: 12 & 13.11.2020, 13:00 CET / 09:00 BRT
- Duration: 3.5 hours
- Registration link: [CLICK HERE](#)

DIGITAL COMMUNICATION & MEDIA MANAGEMENT

- Date & time: 19 & 20.11.2020, 13:00 CET / 09:00 BRT
- Duration: 3.5 hours
- Registration link: [CLICK HERE](#)

NEW ECONOMIC VIEWS

- Date & time: 24.11.2020, 13:00 CET / 09:00 BRT
- Duration: 1 hour
- Registration link: [CLICK HERE](#)



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Latest news from Brazil and Europe

Green Rio 2020 was Held in Digital Format

At the opening of the event, the German Ambassador, Dr. Georg Witschel, pointed out that “Green Rio has become an excellent platform for bilateral exchange in the area of bioeconomy”. Dr. Eva Muller, Director General of the German Ministry of Agriculture, stated that “Green Rio brings together many different stakeholders in policy.... Read more at: [Finep](#)

Siemens Studying More Energy, IT Acquisitions in Brazil

Siemens has acquired 49 percent of Brasol, a Brazilian company focused on solar power distributed generation. The transaction, announced on October 6, was the second acquisition carried out in a year, following that of Micropower Comerc. The company is eyeing more acquisitions in the country. "Brazil is privileged. We see a great potential...." Read more at: [Bnamericas](#)

Nestlé Joins Gerando Falcões to Support Digital Inclusion

The Swiss multinational food and drink processing conglomerate corporation Nestlé donated 47 computers to encourage social inclusion and access by young people in the favela to distance education. This is the first wave of a major effort by the company to bring equipment to this audience.... Read more at: [Nestlé](#)

Rockstart, One of Europe's First Startup Accelerator Sells its Brazilian Portfolio Company for EUR 28 million

RockStart's portfolio company iClinic has been acquired by Ayfa Limited, which paid EUR 27.9 million for 100 percent of the startup's total share capital. This exit gives the Amsterdam-based accelerator a 20+ times return on its investment in iClinic from 2013. iClinic is a medical practice management software in Brazil, open to physicians.... Read more at: [Tech.eu](#)

Lowest Latency Route Created by Directly Connecting Points of Presence in Europe and Latin America

Ellalink is an advanced optical platform offering secure high capacity connectivity on a unique low latency transatlantic route serving the growing needs of the Latin American and European markets. The Ellalink network directly connects Brazil and Europe, linking the major hubs of São Paulo, Rio de Janeiro and Fortaleza with Lisbon, Madrid and.... Read more at: [Globe Newswire](#)

Telefónica Launches Vivo Money in Brazil, a Personal Credit Service for Its Contract Clients

Telefónica, the Spanish multinational telecommunications company, has launched in Brazil a personal credit service, Vivo Money, which allows the contracting of up to BRL 30,000, in a 100 percent digital, fast and practical way. Users will be able to access personal loans with very competitive interest rates and variable repayment terms.... Read more at: [Bnamericas](#)

Navigating EU Projects: Communication, Dissemination and Exploitation Tools for Success

Steinbeis – an international network spanning roughly 1,100 transfer enterprises – published a booklet that contains advice and guidance on conducting dissemination, communication and exploitation activities for EU projects. It has great ideas and useful tips. Steinbeis's network encompasses 6,000 experts, each contributing to the network with their specialist knowledge and working on individual challenges in interdisciplinary teams to genuinely add value and thus facilitate the success of Steinbeis.

The digitalisation of industry – Industry 4.0 – is rapidly transforming all stages of the production value chain of goods globally. Advances in robotics, data collection, cybersecurity and other technologies are creating increasingly efficient, flexible and tailored manufacturing processes. If exploited, these technologies could create huge growth in across a spectrum of industries.

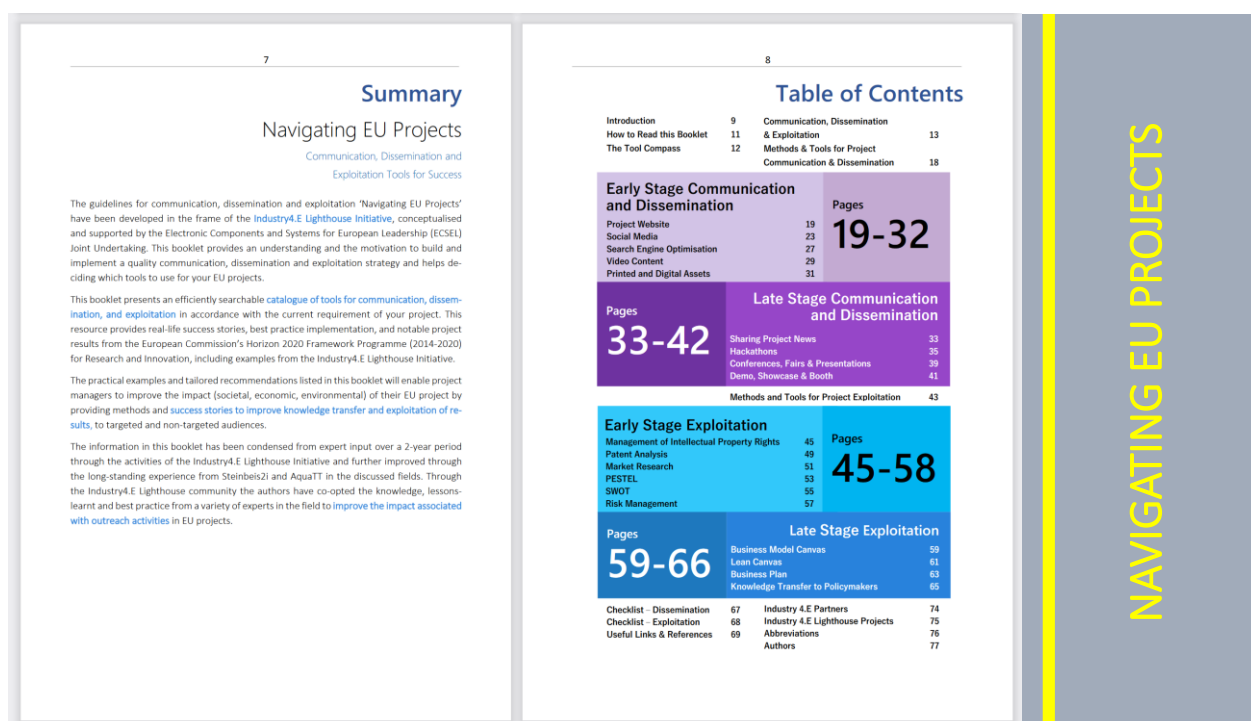
Over the past few years, Lighthouse Projects supported by the Industry4.E CSA have been guiding the way forward for other high-tech SMEs in Europe. Supported under the ECSEL Joint Undertaking and funded by the H2020 Research and Innovation Programme, CSA-Industry 4.E is a collaboration between 5 partners from

4 European countries. Lighthouse Projects supported by the Industry4.E CSA have a special focus on all means of microelectronics and ICT for Digital Industry.

Now more than ever, Research, Development and Innovation (RDI) activities in high-tech areas are taking place across Europe and can help society achieve digital transition and strengthen Europe's competitiveness. But, how does one communicate these high-tech innovations to the general public? How can scientists, industry peers, and even career-starters benefit from the information coming out of European projects? And how can results of projects be best utilized to capitalize on their added value for a maximum number of beneficiaries? This publication aims to clarify these questions, while providing generalised tools for SMEs in any industry. This booklet also defines the EC's expectations for Communication, Dissemination, and Exploitation activities within H2020-funded projects, and takes a deep-dive into each of these areas. Several practical use cases are presented, along with success stories from Industry4.E Lighthouse projects.

Read more at: [Steineis](#)

Download the booklet [here](#).





EUROPEAN GREEN DEAL

#EUGREENDEAL

Transforming the EU's economy for a sustainable future.

A Closer Look at the EU Green Deal Call, a LAC Perspective

The Green Deal call was launched in the framework of the EU Research and Innovation (R&I) programme, Horizon 2020. The call is a result of a major recovery plan for Europe to help repair the economic and social damage brought by the coronavirus pandemic. On 21 July 2020, EU leaders agreed on this recovery plan and the multiannual financial framework (MFF) for 2021-2027, leading the way for a modern and more sustainable Europe.

Building on the successful mobilisation of public and private efforts to tackle the Covid-19 outbreak, the recovery plan aims at accelerating digital and ecological transformation, with a particular focus on the European Green Deal – a growth strategy to transform the Union into a modern, resource-efficient and competitive economy, where there are no net emissions of greenhouse gases by 2050. Under the Deal, economic growth is decoupled from resource use and no person and no place is left behind.

Calling on Brazilians!

The call encourages international multilateral cooperation. One specific example is the 'Preventing and fighting extreme wildfires with the integration and demonstration of innovative means'. Brazil and South America are explicitly mentioned in order to leverage knowledge, resources and best practices, as well as to decrease risks and increase positive impacts worldwide. Large-scale and more intense wildfires are becoming an increasing concern under climate change scenarios.

Deforestation, ecosystem degradation and rural depopulation increase the propensity and intensity of wildfires.

It is important to highlight that Brazilian researchers and entities wishing to participate in the call would not receive direct funding from the Horizon 2020 programme. However, Brazilian participation through consortia/projects with co-financing is possible and encouraged. In this sense, State Research Support Foundations (FAPs) may eventually support researchers from their respective States in partnership with consortia established in the scope of the EU call. This initiative is coordinated by the National Council of State Funding Agencies (CONFAP).

The EU Green Deal call is also aligned to the regional developments, as reflected in the Mercosur Agreement's Trade and Sustainable Development Chapter, which stresses the importance of environmental issues in Brazil and Latin America. In this sense, policies affecting science, technology and innovation play a key role in reinforcing ongoing bilateral and multilateral relations, and in building cooperation in strategic fields, such as 'innovation and sustainable development'.

As a result, strong Brazilian participation in the various themes of Horizon 2020's Green Deal call is essential to forging a robust and sustainable cooperation agenda, with an eye to Horizon Europe, which is starting in 2021.

Read more at: [EURAXESS](https://euraxess.eu)


WEBINÁRIO

BRASIL NA CHAMADA EUROPEIA GREEN DEAL

APRESENTAÇÃO DA CHAMADA GREEN DEAL DO PROGRAMA EUROPEU HORIZONTE 2020 E DAS OPORTUNIDADES PARA PESQUISADORES E INSTITUIÇÕES BRASILEIRAS.

27/10 às 10h30

Inscriva-se:

bit.ly/webinarGreenDealBrasil



CONFAP
Conselho Nacional das Fundações Estaduais de Amparo à Pesquisa

Brazil in the European Green Deal Call - Information Session

- Introduction to the Green Deal and international participation, https://bit.ly/GreenDeal_QNL
- European Green Deal Call: €1 billion investment to boost the green and digital transition, including the list of open calls under the Green Deal, <https://bit.ly/2GHJtjj>

- A closer look at the Green Deal call, a LAC perspective, by Alejandro Zurita, former Scientific Counsellor, and Laura Maragna of the Science, Technology and Innovation Sector, EU Delegation to Brazil, <https://bit.ly/GreenDealbyDelbra>

More information: [EURAXESS](https://euraxess.eu)

Session will be in Portuguese, register [here](#).

Brazil's Comprehensive Privacy Law Now In Effect

Following lots of legislative uncertainty, Brazil has now formally enacted the country's first general data protection law, Lei Geral de Proteção de Dados, or "LGPD." While administrative sanctions do not go into effect until August 1, 2021, individuals and public prosecutors can now bring claims for losses and damages. Indeed, at least one public civil action has already been filed. LGPD is the first comprehensive general data protection law in Latin America. It was modeled after the EU's GDPR. While there are many similarities, LGPD does introduce new concepts. Below are some of the key elements to keep in mind.

- **When does LGPD apply?** Like GDPR, LGPD has extraterritorial effect. A company does not need to be based in Brazil or otherwise have any physical presence for the law to apply. Generally, LGPD applies when an organization does any of the following: (i) processes personal data in Brazil; (ii) processes personal data that was collected in Brazil; or (iii) processes personal data to offer goods or services in Brazil.
- **Does LGPD provide rights to individuals?** Yes. While many of the rights are similar to those in GDPR, LGPD also introduces additional rights. In addition to GDPR-like rights of access, deletion, portability, LGPD also gives people a right to access information about those with whom an organization has shared the individual's data. It also calls for individual access to information on whether an organization holds particular data.
- **What are the requirements for transferring data?** Organizations may transfer personal data to other countries that provide an "adequate level of data protection." Brazil has not yet identified which countries it considers as providing an adequate level of protection. All other transfers require a valid legal transfer mechanism. While there are several available transfer methods, the two main ways organizations can transfer data include: (1) with the specific and express consent of the individual, which must be prior and separated from the other purposes and requisitions of consent; and (2) through contractual instruments such as binding corporate rules and standard clauses, committing the organization to comply with the LGPD

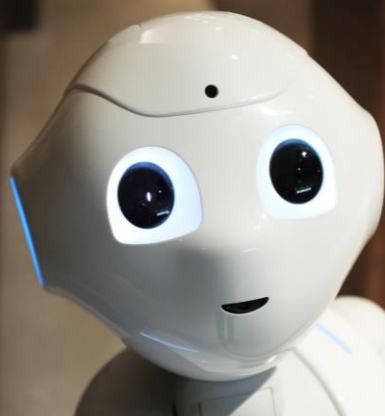
principles, individual rights, and the Brazilian data protection regime. No specific model clauses or language are available yet.

- **Are there other record keeping requirements?** LGPD calls for record of processing requirements. There are also certain requirements for "impact reports."
- **Do we have to appoint a Data Protection Officer?** It depends. Companies that qualify as "controllers" are required to appoint a data protection officer. Unlike GDPR, there are no specific requirements for the qualifications of this individual.

Putting it Into Practice. Many questions remain open as to the interpretation and enforcement of this law. Brazil's National Data Protection Authority (ANPD), the administrative agency tasked with enforcing administrative sanctions and issuing regulations under the LGPD, has not yet been established. In the meantime, organizations can begin reviewing their global privacy programs to assess any gaps in compliance. They may want to focus on, among other things, the differences between current rights processes and the rights anticipated under LGPD.

Read more at: [Mondaq](#)





Brazil Launches Artificial Intelligence Center

Brazil's largest research facility focused on artificial intelligence (C4AI) has been launched in October 14th, through a collaboration between the private and public sector.

Announced in February 2019, the Artificial Intelligence Center (C4AI) is the result of investments made by IBM, the São Paulo Research Foundation (FAPESP) and the University of São Paulo (USP).

C4AI will aim to tackle five major challenges related to health, the environment, the food production chain, the future of work and the development of Natural Language Processing technologies in Portuguese, as well as projects relating to human wellbeing improvement as well as initiatives focused on diversity and inclusion.

In addition to the main location in the USP Sao Paulo campus, C4AI will also have a second facility in the Institute of Mathematical and Computer Sciences (ICMC), which is based at a USP campus in São Paulo countryside city of São Carlos.

Three monitoring committees will also be created to discuss topics of common interest to Brazil around AI and expand the debate around the five initial challenges, with a focus on industry, science and societal applications.

In light of these guidelines, the debate around the Brazilian AI strategy is focused on six vertical themes: qualifications for a digital future; workforce; research, development, innovation and entrepreneurship; government application of AI; application in the productive sectors and public safety.

Read more at: [ZD Net](#)

Brazil Advances in Digital Competitiveness Ranking

Brazil's capacity and readiness to adopt and explore digital technologies for economic and social transformation has seen some improvements, according to a study published this week by Swiss business school International Institute for Management Development (IMD). The country climbed six positions in this year's World Digital Competitiveness Ranking (WDCR) in relation to 2019, ranking 51st in a list of 63 countries.

The IMD ranking scrutinizes the digital competitiveness of nations based on the intangible infrastructure necessary for the learning and discovery aspects of technology, as well as the level of preparedness of an economy to carry out its digital transformation. In addition, it quantifies the landscape of developing digital technologies.

According to the report, Brazil has managed to move from near the bottom of the list due to its performance in terms of scientific concentration, regulatory framework, capital and business agility. On the latter, the researchers noted there has been a noticeable improvement in aspects such as research and development productivity and female researchers.

On the other hand, overall top weaknesses include the availability of digital and technological skills and the attraction of foreign highly-skilled professionals and training within private sector employers.

Read more at: [ZD Net](#)

Brazil's Black Silicon Valley Could Be an Epicenter of Innovation in Latin America

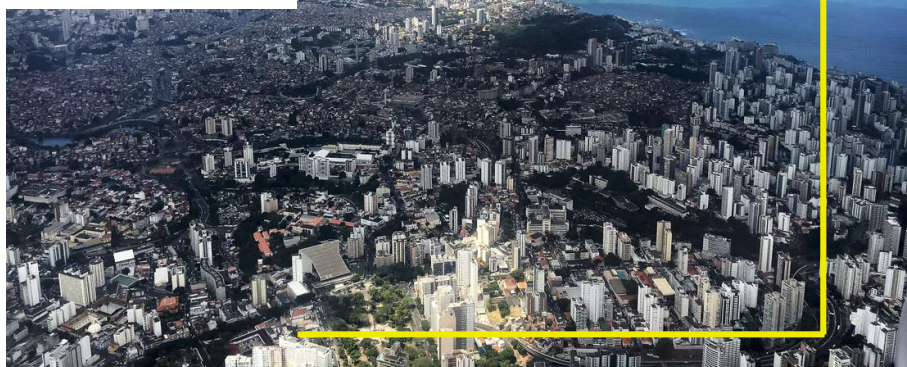
Over the last five years, Brazil has witnessed a startup boom.

The main startups hubs in the country have traditionally been São Paulo and Belo Horizonte, but now a new wave of cities are building their own thriving local startup ecosystems, including Recife with Porto Digital hub and Florianópolis with Acate. More recently, a “Black Silicon Valley” is beginning to take shape in Salvador da Bahia.

While finance and media are typically concentrated in São Paulo and Rio de Janeiro, Salvador, a city of three million in the state of Bahia, is considered one of Brazil's cultural capitals. With an 84 percent Afro-Brazilian population, there are deep, rich and visible roots of Africa in the city's history, music, cuisine and culture.

Many people are unaware that Brazil has the largest Black population in any country outside of Africa. Like counterparts in the U.S. and across the Americas, Afro-Brazilians have long struggled for socio-economic equity. As with counterparts in the United States, Brazil's Black founders have less access to capital.

Salvador (Bahia's capital) is the natural birthplace of Brazil's Black Silicon Valley, which largely centers around a local ecosystem hub, Vale do Dendê. Vale do Dendê coordinates with local startups, investors and government agencies to support entrepreneurship and innovation and runs startup acceleration programs specifically focusing on supporting Afro-Brazilian founders.



The Vale do Dendê Accelerator organization has already been in the spotlight at international and national publications because of its innovative work in bringing startup and tech education from mainstream to traditionally underserved communities.

In almost three years, the accelerator has supported 90 companies directly that cut across various industries, with high representation from the creative and social impact sectors. Almost all of the companies have achieved double-digit growth and various companies have gone on to raise further funding or corporate backing. One of the first portfolio companies, TrazFavela, a delivery app that focuses on linking customers and goods from traditionally marginalized communities, was supported by the accelerator in 2019. Despite the lockdown, the business grew 230 percent between the period of March and May after incubation and recently signed an agreement for further support and investment from Google Brasil.

There is a clear recognition of the business case for Afro-Brazilian businesses. Another company supported in the beginning with mentoring by Vale do Dendê is Diaspora Black (which focuses on Black culture in the tourism sectors). It attracted backing from Facebook Brasil and grew 770 percent in 2020. The same is true for AfroSaúde, a health tech company focused on low-income communities with a new service to prevent COVID-19 in favelas (urban slums, which incidentally have high Black representation). The app now has more than 1,000 Black health professionals on its platform, creating jobs while addressing a health crisis that had been tremendously racialized.

Despite Brazil's challenging economic situation, large national and global companies and investors are taking notice of this startup boom. Major IT company Qintess and also Google has come on board as a major sponsor to help Salvador become the leading Black tech hub in Latin America.

There is no doubt that the new wave of innovation will come from the emerging markets, and the African Diaspora can play an important role.

Read more at: [TechCrunch](#)

Brazil Climbs Four Positions in 2020 Global Innovation Index Ranking

Apex-Brasil, the Brazilian Trade and Investment Promotion Agency, announced that Brazil has moved up four spots in this year's Global Innovation Index (GII). The Global Innovation Index, released annually, measures the innovative capacity and performance of more than 130 economies around the world. The report also revealed that Brazil ranks fourth among middle income countries when it comes to quality of innovation – and that it is one of only six middle-income countries to remain in the top 100 clusters of innovation.

The GII is seen as the premier benchmark for countries' competitiveness when it comes to innovation. Each year, the report is co-published by Cornell SC Johnson College of Business, INSEAD, and the World Intellectual Property Organization (WIPO). To determine global rankings, these organizations use more than 80 different "innovation indicators", evaluating countries' political environment, educational opportunities, infrastructure, business sophistication, and more.

The theme of this year's GII report – "Who Will Finance Innovation?" – zeros in on numerous stakeholders who fund the cultivation of new ideas and technologies. According to the report, Brazil has been setting the stage for increased investment in innovation through tax breaks – including the Lei do Bem (the "Good Law") and the Informatics Law – which incentivize companies to pursue groundbreaking research and enhance their digital capabilities.

Likewise, Brazilian business leaders and entrepreneurs can take advantage of a number of programs, like the Innovation Call for Industry, that finance the development of innovative solutions and help companies increase productivity. In fact, since its inception in 2004, the Innovation Call for Industry has supported over 1,150 innovative projects through USD 134 million in investments.

This year's report also underscored Brazil's healthcare sector as a primary driver of innovation, benefiting from its concerted effort to expand R&D programs. In recent years, Brazil has developed a comprehensive system of public research laboratories, including the Oswaldo Cruz Foundation (Fiocruz), the Adolfo Lutz Institute, and the Butantan Institute. This extensive network has put Brazil on the map as a leading country in epidemiology research – a field that has been driving the fight against COVID-19.

Read more at: [PR Newswire](#)

Venture Capital Investments Reach New High In Brazil

The venture capital scene in Brazil remains busy, despite the pandemic. A total of USD 843 million has been invested in Brazilian startups throughout September 2020 in what has been the busiest month ever for the segment, according to a survey released this Thursday (1).

In terms of invested volume, last month has seen a 65 percent increase in relation to September 2019, when total investments reached USD 510 million, according to the research, carried out by Distrito Dataminer, market intelligence arm of Brazilian open innovation company Distrito. This is also a 796 percent increase compared with September 2018, when startups raised USD 94 million.

Among the main deal announcements in September are a USD 300 million round raised by fintech Neon.

Another major round totaling USD 225 million was raised by e-commerce platform Vtex, while a USD 21.6 million round was announced by foodtech Fazenda Futuro.

Total VC investments in Brazil in 2020 have so far have reached USD 2.2 billion, distributed across 322 rounds, according to the survey. Most of the VC investments made in Brazil this year are early-stage deals, which represent 245 of the total considered in the Distrito report.

When it comes to invested volume, 90 percent of the capital invested was concentrated in late-stage rounds, which concentrate USD 2.1 billion of all the deals announced in 2020.

Read more at: [Forbes](#)

The 8th Call for Proposals of "Bioeconomy International" is Open!

The initiative, "Bioeconomy International" was developed under the National Research Strategy Bioeconomy 2030, and will now be continued under the Federal Government's new Bioeconomy Strategy.

The research funding by the BMBF under this strategy is divided into six building blocks, of which the first building block "Biological knowledge as the key to the bioeconomy" is particularly relevant to this funding initiative.

A key requirement of this program is that the projects have to be at eye level. This means that partners from abroad are working equally in cooperation with German partners. All partners should bring their expertise to solve a problem in joint efforts which is difficult (or impossible) to be solved alone. Please, respect that this call for proposals does not intend to fund development aid-projects! The aim of this program is to fund German partners (universities, research organisations and

industry) in international consortia (this time only with Brazil and Russia as partner countries).

Module 1 (Germany-Brazil) is organized from the German-side together with BMEL/FNR. The funding of German-Brazilian projects is coordinated between the BMBF and BMEL. As an applicant, the process of submitting proposals is the same in both cases.

In Brazil, FINEP (Financiadora de estudos e projetos) carries out a parallel call for tenders. The Brazilian applicants are obliged to submit their application with identical content in Brazil.

Further information for the Brazilian partners is given [here](#).

Proposals must be submitted exclusively using the [online tool](#).

DEADLINE: 19.03.2021, 17:00 CET

For more information click [here](#) & [here](#).

BAYLAT Program Call for Initial Funding 2020 - Funding year 2021

The Bavarian University Center for Latin America (BAYLAT) launches the call for the BAYLAT Program for Initial Funding 2020 - Funding year 2021, aimed at new research and / or teaching projects, as well as for digital collaborations and / or courses or events between scientists from Bavaria and Latin America.

The financing, which can also be used for the costs of Latin American partners, is provided for new and innovative projects, such as:

- Joint research projects
- Design of joint study programs
- Joint projects to improve teaching
- Digital projects in research and teaching

The call is open to all areas of science,

including interdisciplinary projects. The maximum amount of funding is EUR 6,000 for a project with a maximum duration of up to 12 months.

Entries must be made through the online platform (OASys):

<https://anschub.oasys.baylat.org/>

The application must also be sent by post, with the signature of the main Bavarian researcher, at most one week after the electronic delivery deadline. Send to the following address: Bayerisches Hochschulzentrum für Lateinamerika (BAYLAT), BAYLAT-Anschubfinanzierung, Apfelstraße 6, 91054 Erlangen

DEADLINE: 19.11.2020

For more information click [here](#).

CALLS – SCHOLARSHIPS – ANNOUNCEMENTS – FUNDING

CONFAP and CNPq launched Call for Doctoral Researchers to Integrate Projects Financed by the European Research Council

The National Council of State Research Support Agencies (CONFAP), and the National Council for Scientific and Technological Development (CNPq), launched the Call ERC-CONFAP-CNPq 2020, for researchers with PhDs linked to research institutions. Brazilian research teams integrate teams of principal investigators with projects funded by the European Research Council (European Research Council - ERC).

ERC-CONFAP-CNPq partnership

This Call is launched through the Implementing Arrangement signed between the European Commission and CONFAP, in 2016, and includes CNPq through the Administrative Arrangement signed between the institutions, in May 2018.

Approved projects are likely to start in the second half of 2021. Visits may be carried out over a continuous period or divided into short visits, taking into account the restrictions of each country and institutions in the research group, due to the pandemic of Covid-19. The State Research Support Agencies (FAPs) and CNPq will support the approved projects, making travel expenses

feasible. Brazilian researchers approved in the call will continue to receive their salaries or scholarships in accordance with the terms and conditions of their institutions. Check out the list of FAPs that joined the Call [here](#).

Submission of Proposals

To submit a proposal, the researcher linked to a Brazilian institution must register on the [CONFAP platform](#), observing the requirements of the notice, to have access to the list of projects promoted by the ERC that can receive Brazilian researchers, including the description of the projects promoted by the ERC and contacts of the researchers of those projects. Some FAPs may have specific eligibility criteria that must be consulted prior to submission.

Schedule

- Call Opening: October 21, 2020.
- Presentation of the expression of interest and request for the list: 01/02/2021
- Submission of proposals: 03/01/2021

More information & application: [CONFAP](#)



CALLS – SCHOLARSHIPS – ANNOUNCEMENTS – FUNDING

Doctoral Studies in Hungary in the Field of Social Innovation Through the Scholarship Programme “Stipendium Hungaricum”

Success Story

by Zita Buday, RCISD

Budapest / Pécs. Based on an interview with Ms Fernanda Marx for ENRICH in Brazil.

The ENRICH in Brazil interview series continues with Fernanda Marx, studying and conducting research in Hungary as a DLA student through the Stipendium Hungaricum Programme at the University of Pécs.

Ms Marx is passionate about the academic career since her bachelor studies. She graduated in architecture and urban planning at Universidade Federal Fluminense (UFF) in Brazil with a study abroad at University of Florida in United States. During her bachelor she had the opportunity to work at laboratories such as LabCECA (Laboratório de Conservação de Energia e Conforto Ambiental) at UFF and the Construction Process Innovation Lab at University of Hawaii at Manoa. Ms Marx has been participating in scientific events since then and getting more involved into the academic field.

After graduation Fernanda Marx did a Master of Science and a post-grad specialization course both focused on healthcare architecture at Universidade Federal do Rio de Janeiro (UFRJ). She also worked as a substitute university professor at the faculty of Architecture in UFRJ for two years.

Ms Marx got extremely interested on the healthcare field and in 2018 she started a doctorate program at University of Pécs in Hungary. Her research topic is related to people with dementia and their relationship with the built environment which is an innovative field in social science.

The research topic of Ms Marx is related to architecture for people with dementia, which it is a topic not much explored worldwide. However, it is a particularly important field for the society. The ageing of world population is one of the greatest challenges of the 21st century. Along with the increase of the number of elderly people there is also an increased rate of elderly with chronic degenerative diseases such as dementia.



© Fernanda Marx

The number of people living with dementia in Hungary is comparable to the European Union average of 1.55 percent. Dementia is a challenge for the society, and it is essential to address studies focused on this issue.

The study that Ms Marx is involved is being conducted in Hungary at the University of Pécs. She received a scholarship for the doctoral program funded by the Tempus Public Foundation, which is a non-profit organization established by the Hungarian Government. The funding is based on bilateral education agreements between Hungary and the governments of the scholar's countries, and Brazil is among them.

Since Ms Marx decided to work with people with dementia and the built environment as her doctoral research, she realized that most of the studies in related topics have been developed in Europe. I started to look for funding to be able to develop the research in a high standard European institution. That is how Fernanda Marx have found about the Stipendium Hungaricum scholarship. The scholarship is available for Brazilians who want to pursue a doctorate in Hungary.





Ms Marx applied for the funding with a research project proposal and after the selection process, which included an interview, her project was selected for the funding and accepted by the University of Pécs.

Ms Marx believes that dementia is a challenge for the society, and it is important to address innovative studies on the topic, however she also has a particular reason for choosing this specific theme. Her desire to explore this topic started when both of her grandmothers started to show signs of dementia. Day after day, the symptoms got stronger and Ms Marx could see how the disease was affecting her loved ones. After dealing with this disease in her personal life, she had more interest about the subject, and thus decided to use her expertise to analyse potential ways to increase the quality of life of people living with dementia.

Living abroad, in Hungary, Ms Marx also experienced some challenges. She finds the language barrier is one of the main issues she faces in Hungary. Most of the doctoral thesis published in the country are written in Hungarian, which makes the literature research process inconvenient. Ms. Marx's studies in Hungary are in English and all her research has been conducted in English language. "The lack of studies related to the

topic is also another concern because it makes it more complicated to find partnerships and collaborations from other institutions", she said.

As our interview was coming to an end, Ms Marx shared a few tips for researchers, entrepreneurs and anyone who is interested in going abroad to collaborate in the areas of science, technology and innovation with Europe/Brazil. Her top recommendation is "to get involved in the field prior going abroad!"

"It is good to have a prior knowledge of which institutions are already working on your desired field and what are the available possible collaborations. There are many possibilities to collaborate and develop scientific work among Brazil and Europe, you may first choose a specific area and then a lack of opportunities will appear. Ms Marx also believes that it is important to be passionate about your study field in order to be successful."

We thank Fernanda Marx very much for sharing her valuable experience and being an "Ambassador" for increasing scientific and technological cooperation between Europe-Brazil.